



SIGONA'S SEASONAL

Perfect Now

APPLES

QUICK TIP: Fresh crop apples are here, with Gala, Honeycrisp, and Fuji varieties available now. Varieties like Braeburns, Pink Ladies, Jazz, Raves, Smittens, and Cosmic Crisps will be available in the next few weeks. Extreme heat in Washington during the growing period may affect the crop size, quality, and pricing.

ORIGIN: Washington

PRICING TRENDS: ↓ Pricing is currently high but should decrease as the season progresses.

PERSIMMONS

QUICK TIP: Persimmons are fall's specialty fruit! We supply Fuyus which are crisp like apples. They need cooler weather to ripen, so we expect a late season, beginning in November and running through mid-December.

ORIGIN: California

PRICING TRENDS: → Prices will be consistent through the season.

PEARS

QUICK TIP: Early season varieties like Bartletts and D'Anjous are available now and delicious! Offer your customers more variety with specialties like Bosc, Red D'Anjou, Comice, and Concorde pears, which will be available in the next few weeks.

ORIGIN: Washington and Oregon

PRICING TRENDS: → Pears are known for their steady supply and demand. Prices will remain consistent throughout the season.

APPLE PEARS

QUICK TIP: Apple Pears, also known as Asian Pears, have the appearance and texture of apples, but taste like pears. The most common varieties are brown, but yellow varieties are also available.

ORIGIN: California

PRICING TRENDS: → Prices are slightly higher this year, but should be consistent during the season.

GRAPES

QUICK TIP: The table grape season is still going strong! Grapes are fresh picked now from the Central Valley, and then will start being pulled from cold storage. Local green grapes should be available through the end of October with reds lasting into December. We expect steady quality and variety through the end of the season.

ORIGIN: California

PRICING TRENDS: → Prices should remain steady through the end of the season.

BERRIES

QUICK TIP: Extreme weather has affected this year's berry crops, making quality very inconsistent. Raspberries and blackberries have had the most consistent quality and price, while strawberries and blueberries have been particularly rough. Our team works hard to provide you with the best quality berries available.

ORIGIN: California, Mexico & South America

PRICING TRENDS: ↑ ↓ We expect berry pricing to remain volatile.

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MELONS

QUICK TIP: We're nearing the end of the California melon season before moving into the Mexican and Central American crops. Specialty varieties like Galias and orange-flesh honeydew are done for the season. Local cantaloupe and honeydew will last a few more weeks while local watermelon should last until November.

ORIGIN: California then Mexico & Central America

PRICING TRENDS: ↑ We expect melon pricing to rise as supply dwindles.

KIWI

QUICK TIP: Kiwis are currently coming from New Zealand, but the California crop should hit in mid-October and run through the spring. Feeling under the weather? Kiwifruit is extremely nutrient-dense and packed with vitamin C and potassium.

ORIGIN: California

PRICING TRENDS: ↓ Pricing should decrease as we get into the season.

CITRUS

QUICK TIP: Citrus season should begin in late October through early November. California navels, mandarins, and tangerines are the most popular and make great office snacks. Grapefruit from Florida and Texas will also be excellent. Citrus is a cold-weather crop so more supply and varieties will become available in the winter.

ORIGIN: California, Texas & Florida

PRICING TRENDS: → Pricing should be fairly consistent through the fall, although pricing and availability of the smaller fruit may be affected by government aid programs.

PINEAPPLE

QUICK TIP: Pineapple tends to be best in the fall and spring. This year's Hawaiian crop is lower quality so we have been sourcing mainly from Costa Rica.

ORIGIN: Costa Rica & Hawaii

PRICING TRENDS: ↑ Pricing is steady now but will increase towards the end of the season.

BANANAS

QUICK TIP: This year's banana crop is still recovering from last year's hurricanes which affected availability and quality. We expect to continue seeing rough-looking fruit for some time still.

ORIGIN: Ecuador & Guatemala

PRICING TRENDS: → We expect steady pricing, though quality will be down.

Say Goodbye

STONE FRUIT

Stone fruit season has finished, so say goodbye to apricots, cherries, peaches, nectarines, plums, and plum hybrids until next year.

MANGOES

The creamy red mangoes you've been getting this summer are coming to the end of their season. The last of the fruit has poor quality. Hold off on ordering these until the Mexican season begins next February/March.

↑ Rising Prices ↓ Falling Prices → Consistent Prices